

QAZEEM OLADEJO

Product Manager · AI, Fintech, Healthtech & B2B SaaS
+1 (705) 905-0029 · oladejodimeji@gmail.com · [linkedin.com/in/qazlion](https://www.linkedin.com/in/qazlion)
Canada · Open to relocation and remote

SUMMARY

Product manager with 4+ years of experience building and launching AI, fintech and healthtech products across enterprise B2B SaaS, consumer mobile and regulated hospital environments. Proven ability to take products from problem definition to launch and growth: running discovery with users and stakeholders, setting product vision and roadmap, owning and prioritising the backlog, writing user stories and acceptance criteria, and leading engineers, designers and QA through release. Experienced in LLM products and AI agents, APIs and third-party integrations, payments and subscriptions, and in turning complex, regulated workflows into products users trust. Trained as a pharmacist, bringing a disciplined, evidence-based approach to decisions, data fluency in SQL and Power BI, and a focus on measuring success by adoption, not launch.

EXPERIENCE

Bitasei Technologies | Product Manager

2024 – Present

Remote · Consumer fintech and trading-education platform (forex and crypto), web and mobile

- Sole product manager in a team of eight, reporting to the CEO. Took the product from problem definition to launch on web, Android and iOS, owning the vision, roadmap, backlog and release plans.
- Grew the platform past 20,000 signups within a year, across web and an earlier version of the app.
- Doubled free-to-paid conversion by fixing the drop-off points that funnel and billing data exposed in the payment journey, and added a quarterly plan to support longer-term retention.
- Owned the payments and subscription layer through the Paystack API: the upgrade flow, billing states, failed payments, retries and renewals.
- Integrated the TradingView API for live forex and crypto price feeds and charting, working with engineers on data flows, refresh behaviour and stale-data edge cases.
- Specified email and phone authentication and a real-time push notification system for trading signals and live-class alerts, now driving about 70% of engagement.
- Kept a live trading terminal and broker integrations out of scope so the team stayed focused on education and simulated practice.
- Track activation, conversion and retention in SQL to prioritise the roadmap; prototype new ideas in v0 and Lovable and test them with users before engineering time is committed.

Duchess International Hospital | Product Manager

2025 – 2026

Hybrid · Part-time contract · Private multi-specialty hospital

- Ran workshops and journey-mapping sessions with physicians, nurses, pharmacy, admin and procurement to find where workflows broke down.
- Redesigned ward rounds, discharge, billing and medication-use workflows and the tooling behind them, cutting process and patient wait times by 50%.
- Translated frontline pain points into requirements and business rules for billing automation that reduced billing errors by 70%.
- Built AI agents and automations in Microsoft Copilot Studio, n8n, Zapier and Make for request routing, stock alerts, reporting and billing-rule checks; wrote the system prompts and evaluated outputs before staff relied on them.
- Built KPI dashboards and leadership reporting in SQL, Excel and Power BI.
- Led a cross-department rollout to 100% compliance with safety and regulatory standards, supported by a network of department superusers, balancing compliance, clinical safety and usability.

Frontline Labs | Product Manager

2022 – 2024

Remote · AI and software product studio: enterprise B2B SaaS and consumer products

- Owned product direction across a portfolio of AI and software products, balancing user needs, business goals and what the team could realistically ship.
- Led an enterprise LLM legal assistant embedded in Microsoft Word and Outlook for a client, with a team of three engineers, turning drafting, compliance review, fact verification and regulatory-filing workflows into user journeys, PRDs and acceptance criteria.
- Defined the trust layer enterprise legal teams needed before adoption: citation-grounded outputs, source verification, workspace data boundaries, human-in-the-loop review, a full audit trail and admin controls.

- Made output quality a release gate: a fixed set of test prompts run on every release, scored for accuracy and source traceability, with a legal reviewer checking a sample.
- Took Unheard, a confidential mental-health app, from MVP through alpha and beta to app-store launch; market research and waitlist strategy drew 2,000+ users before release.
- Ran discovery with founders, users and stakeholders, and owned sprint planning, QA, security and risk reviews, and launch-readiness checks in short Agile cycles.

Lagos University Teaching Hospital | Antimicrobial Stewardship Programme Manager

2023 – 2024

Hybrid · Pharmacy internship year, alongside Frontline Labs

- Ran the design, rollout and continuous improvement of a hospital-wide antimicrobial stewardship programme.
- Coordinated physicians, pharmacists, microbiology and hospital leadership around shared priorities and reporting.
- Analysed 36 months of prescribing data and turned the findings into policy that cut inappropriate antibiotic use by 40%.
- Built reporting frameworks, operating documents and staff training that drove adoption across clinical teams.
- Co-authored the protocol for the hospital's first bone-marrow transplant programme, adapting international standards into a workflow the team could run.

University of Lagos | Research Assistant, Clinical Pharmacy

2022 – 2023

Hybrid · Part-time

- Ran mixed-methods research with 290 participants, combining structured surveys and in-depth interviews.
- Analysed quantitative and qualitative data and turned the findings into communication and intervention recommendations.
- Contributed to a peer-reviewed publication in the Nigerian Journal of Pharmacy.

CORE SKILLS

Product: Product vision and roadmap, backlog ownership and prioritisation, requirements gathering, user stories and acceptance criteria, release planning, UAT, launch and adoption

Discovery and data: User research and interviews, process and journey mapping, prototyping and usability testing, activation, conversion and retention metrics, SQL, Power BI, Excel

AI and technical: LLM products (grounding, source verification, human review, audit trails, output evaluation), AI agents and automation (Copilot Studio, n8n, Zapier, Make), APIs and third-party integrations, payments and subscriptions

Delivery: Agile/Scrum, sprint planning, stakeholder management, risk and launch readiness

Tools: Jira, Confluence, Miro, Notion, Figma, v0, Lovable, Bolt, Replit, Claude, ChatGPT, Cursor

EDUCATION AND CERTIFICATIONS

University of Lagos | Bachelor of Pharmacy (B.Pharm)

2018 – 2023

- CGPA 4.49 / 5.00. Among the top graduates of the Faculty of Pharmacy.

Certifications: Google Project Management Professional Certificate · Google UX Design (coursework) · CITI Health Research Ethics · PMP (in progress, exam early 2027)